BPL is one of the best ideas I have heard of in a long time. I live in an area that has zero access to broadband, and significant resistance to even building a cellular tower. But, we do have electric lines, and my whole house is "networked" already (with power outlets). BPL is good for lower density population areas, and areas restrictive environmentally. Alternatives such as Cable, DSL, WiMAX -- all need more infrastructure investment that will probably never happen in areas where one cannot see their neighbors. Thanks.